

ing to Michele Cataldo, Director of Marketing – Self-Storage for Strategic Capital Holdings, LLC, “The new brand instills a confidence that SmartStop is safe, secure, and friendly.”

Jim Morrison Photos Found In Storage Unit

Famous people often are linked to self-storage, and the latest celebrity items to surface are photographs of Jim Morrison from 1968. Morrison, the deceased lead singer of The Doors, was the subject of a teen magazine photo shoot by a European photo agency in 1968, but none of the pictures were ever published. Instead, they were packed away inside a storage unit and forgotten until a staff member recently came across the 51 pristine A4-sized



prints. A collector snatched up the photos and is offering them to fans through the fanzine, The Doors Collectors Magazine. A blurb on the publication's Web

site reads: “We Do Not have the negatives or own the copyrights to these and neither will you! Once the prints are gone, you won't see these again.”

The BSC Group Relocates Headquarters

The BSC Group has announced the relocation of its headquarters to the West Loop in Chicago, Ill. The new offices at 600 West Van Buren Street, Suite 204, are conveniently located near the major highways of downtown Chicago. ■

Associations CSSA Has New Director



Madsen

The Canadian Self Storage Association has announced the appointment of Robert Madsen as the director of the association's board. Madsen is a knowledgeable and experienced self-storage professional from British Columbia. ■

Legal

Florida Self-Storage Bills Making Progress

The Florida self-storage senate bill (SB 1772) was recently passed unanimously out of the Senate Commerce and Tourism Committee. In addition, the house bill (HB 459) passed out of the House Civil Justice Committee unanimously. The bill will reduce the costs associated with renters in default by removing the requirement to pay for legal advertisements associated with the sale of units in default and changing the Certified Mail requirement for default notices to first-class mail with Certificate of Mailing.

The Senate bill still has two more committee stops before it can be voted on the floor of the full Senate. The House bill still has to be passed by the House Judiciary Committee before going to the full House for a vote.

The Florida Self Storage Association estimates that self-storage owners in Florida will save over \$2 million if the bill passes. ■

Community Outreach

LifeStorage Supports CAF

LifeStorage Centers LLC supported the Challenged Athletes Foundation (CAF) by sponsoring a team at the Muddy Buddy competition in Gilberts, Ill on July 31. CAF provides opportunities and support to people with physical disabilities so they can pursue active lifestyles.

California Storage Facilities Recycle For A Cure

Hundreds of self-storage facilities in California are serving as GREENspot DROPoff e-waste recycling locations and, at the same time, supporting Kure It. The facilities are now donating \$1 to Kure It Cancer Research for every television, computer, monitor, laptop, or flat screen television they receive. Kure It has received over \$2,000 from GREENspot participants.

Californians who recycle their e-waste at any GREENspot location can write “KI” in the charity box on their donation form and \$1 per qualified item will go to Kure It, a non-profit

organization that funds research for kidney and other cancers.

LifeStorage Members Fight Hunger

Members of the LifeStorage team participated in the annual 26th Annual Hunger Walk on June 25. The event was hosted by the Greater Chicago Food Depository. In addition, select LifeStorage locations are collecting food donations year round for the Food Pantry of Rich Township.

Companies Provide Furniture For Families

Stor N More Self Storage and Saving Grace Moving Co. teamed up on June 21 to provide furniture to families in need. Operation Furniture for Florida collected furniture, canned goods, diapers, and nonperishable items at Stor N More Self Storage.

A-1 Funds Alzheimer's Research

A-1 Self Storage is providing monetary support for Alzheimer's disease research through the American Health Assistance Foundation (AHAf). AHAf is an international non-profit organization dedicated to finding cures for age-related degenerative diseases. The foundation funds research on Alzheimer's disease, macular degeneration, and glaucoma and provides the public with free information about risk factors, preventative lifestyles, and current treatments and coping strategies.

SAM Hosts Clothing Drive

Storage Asset Management, Inc. (SAM), recently held a “Spread Goodwill” Clothing Drive in which all of SAM's managed self-storage properties served as drop off points for clothing and shoe donations. All of the collected items were donated to a local Goodwill Industries store.

Uncle Bob's Hosts Book Drive

Uncle Bob's Self Storage has held a book drive to support a summer reading program in the Austin, San Marcos, and San Antonio, Texas, market areas. The company's goal was to provide area children with free reading materials for the summer. Uncle Bob's collected over